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| Sakthivel Murugan  UX UI Designer |

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# Career Summary

Experienced UX/UI Designer with over a year of specialized experience in designing and building SaaS platforms, complemented by three years of expertise in developing websites, intranet sites, and SharePoint sites. Certified by Google and Aspira Design Institute, I possess a strong foundation in user-centered design and technology.

* **SaaS Platform Design:** Solely responsible for designing the Sustainext SaaS platform, from developing a comprehensive component library to creating hundreds of page designs, flows, and interactions. Played a key role in designing the architecture alongside co-founders and the product owner, and contributed to integrating the GRI Sustainability framework, which led to the platform's official GRI licensing.
* **Translation:** Expertly converted business requirements into actionable design solutions, ensuring a seamless transition of designs to developers. Conducted UI audits to identify and rectify platform errors, enhancing usability and performance.
* **SharePoint Development:** Architected and built SharePoint infrastructure and sites tailored to business needs. Conducted user interviews across various organizational departments to understand their requirements and developed customized SharePoint solutions accordingly.
* **Web and Intranet Design:** Leveraged my understanding of HTML and CSS to contribute to the creation of dynamic intranet sites and websites, ensuring both aesthetic appeal and functional efficiency.

# Education

Bachelor of Technology in Information Technology | April 2016 |

Oxford Engineering College affiliated under Anna University, Chennai

# Certification

Advanced UX UI Design Program, Aspira Design Institute, Chennai | February 2023 |

Google UX Design Professional Certificate, Coursera | January 2023 |

# Skills & Abilities

### Design tools:

Figma, Adobe XD, Photoshop, Zeplin,

### Technical:

HTML, CSS, Webflow, SharePoint, Microsoft Azure, Microsoft 365 Administration,

### Design skills:

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| * Conduct User Research * Design Information Architecture * Constructing Scope Documentation * Conceptualize User Flow * Interaction Design * Collaboration with developers and stake holder | * Low and high fidelity wireframing and prototyping * Designing User Interface * Developing Design system * Conduct Usability Testing * Responsive Design |

# Professional Experience

**UX UI Designer**

**Sustainext Digital Private Limited, Bengaluru, Karnataka, India | June 2023 - Present |**

* **SaaS Platform Design:** Designed and implemented the entire user interface for the SaaS platform (Sustainext.ai), creating over 100 screens and developing a scalable component library for consistency and efficiency.
* Helped in creating user flow and Information architecture for various section of the product to ensure smooth experience for the users.
* **Collaboration:** Acted as the main point of contact between developers and stakeholders, translating complex business requirements into intuitive design solutions. Facilitated smooth communication and ensured alignment between teams.
* **Tools & Technologies:** Utilized Figma for design work, including prototyping, wireframing and collaborating with developers for seamless implementation.
* **GRI License Contribution:** Played a pivotal role in helping the company’s SaaS product secure an official GRI license by ensuring the product met all necessary design and usability standards.
* **Audit:** Conducted UI Audits to improve the platform design and usability.
* **Design Optimization:** Adapted designs to streamline the development process, ensuring that they were not only visually appealing but also practical for developers to implement, reducing development time and increasing efficiency.
* **Deadline Management:** Consistently delivered designs under very strict deadlines in a fast-paced startup environment, balancing multiple priorities while maintaining design integrity.

**User Interface and Web designer**

**Kovan Technology Solutions, Houston, Texas, USA (Offshore) | August 2019 – May 2023|**

* **Website Design & Development:** Designed and developed visually appealing and user-friendly websites, including customizing, maintaining, and upgrading Kovan Tech’s main website.
* **Branding**: Redesigned and recreated the Kovan Technology logo, and developed company ID cards and promotional banners to enhance brand identity.
* **IT** **Administration**: Managed the company’s IT administration on Microsoft 365, ensuring smooth operation and support for the organization’s IT needs.
* **SharePoint** **Design** **and** **Architecture**: Designed and customized SharePoint sites to cater to the needs of various organizations and their departments.
* Architected and organized Kovan Tech’s SharePoint infrastructure, designing and customizing SharePoint sites to meet the needs of various departments and improve internal communication.
* **Intranet** **Development**: Communicated with client’s departments such as Operations, IT, Procurement, Finance, and more, to understand user needs and build intranet sites and document libraries that improved efficiency and communication.
* **Training** **&** **Support**: Trained department admins in SharePoint products through live sessions and created video tutorials to enhance their understanding and utilization of the platform.
* **Customization** **&** **Support**: Created SPFx customizations to add features and ease navigation on SharePoint sites. Met regularly with users to understand their difficulties and provided solutions to improve their experience.

**Human Resource Associate**

**247 Hire Trichy | August 2017 – March 2019 |**

* Sourced, screened and interviewed candidates for various IT technical roles.
* Uses applicant tracking systems, social media platforms, and job boards to source candidates
* Meet with recruiting managers from Tampa FL to gather requirements for the role and discuss weekly target.
* Trained and mentored junior recruiters on call handling and process
* Part of the 247 Hires plan which was created by then Head of Operations Mr. Jai to teach and empower rural students to provide communication skills and soft skills training.

**Portfolio links:**

**Live Projects:**

Kovan Technology website: <http://www.kovantech.com/home.html>

Gymkhana Ramesh Babu Memorial Trust: [http://gymkhanarameshbabu.co.in](http://gymkhanarameshbabu.co.in/)

**UX UI Projects:**

SwapShop : <https://sakthims31.com/portfolio1.html>

Visibilary: <https://sakthims31.com/Portfolio2.html>

**UI Design:**

Cakery: <https://www.behance.net/gallery/168325839/Cakery-Cake-shop-UI-design>

Roblox Login page redesign: <https://www.behance.net/gallery/168363437/Roblox-Login-page-redesign-UI-design>